

Government Initiatives

- Under the National Monetisation Pipeline (NMP) 2.0, the Government of India has proposed the redevelopment of Hotel Ashok and Hotel Samrat in New Delhi through PPP-based private sector investment. The projects aim to modernise existing hospitality assets, with Hotel Ashok targeted for FY27 and Hotel Samrat for FY30. The initiative is expected to enhance tourism infrastructure while attracting long-term investment into India's hospitality sector.
- The Union Budget 2026-27 positions tourism as a high-impact growth sector, focusing on infrastructure upgrades, workforce development, and sustainable destination planning to boost employment, investment, and regional tourism growth across India.
- A new scheme has been announced to develop Buddhist circuits across Arunachal Pradesh, Assam, Sikkim, Manipur, Mizoram, and Tripura, including connectivity upgrades, pilgrim amenities, and heritage conservation to strengthen spiritual tourism.
- The government has proposed mountain, turtle, bird-watching, and eco-nature trails across the Himalayan, coastal, and biodiversity regions to promote sustainable tourism while leveraging India's natural assets.
- India will host the first Global Big Cat Summit in 2026, reinforcing its leadership in wildlife conservation and eco-tourism while enhancing global collaboration and destination visibility.
- Institutional reforms include upgrading the National Council for Hotel Management into a National Institute of Hospitality and training 10,000 tourist guides through a hybrid learning programme to improve service quality and visitor experience.

State Government Initiatives

- In May 2026, Andhra Pradesh outlined plans to develop 50,000 classified hotel rooms and establish 10,000 homestays, aimed at strengthening accommodation infrastructure and enhancing visitor experiences. State accelerated tourism infrastructure development through seven anchor tourism hubs and more than 25 tourism circuits, covering destinations such as Visakhapatnam, Araku, Amaravati, Srisailem, Gandikota and Tirupati.
- In May 2026, the Maharashtra government announced plans to develop 100 tourism sub-circuits across the state with an investment of Rs. 2,500 crore (US\$ 271.7 million) over the next five years. The initiative aims to strengthen tourism infrastructure, promote heritage, pilgrimage and culinary tourism, and generate employment through balanced regional tourism development.
- In April 2026, the Delhi government announced plans to develop a tourism and cultural hub under the 'One State: One Global Destination' initiative with an investment of Rs. 500 crore (US\$ 57.5 million). The project, proposed across nearly 200 acres in Kanjhawla, aims to promote tourism, creative arts, literature and local culture while creating a globally competitive tourism destination in the national capital.
- In March 2026, the Gujarat government approved tourism development projects worth Rs. 28.68 crore (US\$ 3.12 million) to strengthen spiritual and heritage tourism across the state.
- In January 2026, Thomas Cook India signed an MoU with Gujarat Tourism during the Vibrant Gujarat Summit to strengthen destination promotion and boost leisure and MICE travel. The partnership aims to enhance Gujarat's tourism visibility through targeted marketing, training initiatives, and an omnichannel strategy to drive higher visitor engagement and arrivals.
- The Budget proposes the development of five tourism destinations across Purvodaya states, Bihar, Jharkhand, West Bengal, Odisha, and Andhra Pradesh, supported by improved connectivity and deployment of 4,000 electric buses to enhance sustainable travel.
- Ongoing initiatives such as Swadesh Darshan 2.0 continue to strengthen tourism infrastructure, with over 75 projects completed nationwide to improve accessibility, amenities, and destination competitiveness.
- Expansion of rail, regional transport, and infrastructure connectivity is expected to improve access to remote destinations, supporting local entrepreneurship and balanced regional tourism growth.

- Telangana's tourism sector attracted Rs. 15,000 crore (US\$ 1.69 billion) investments across 31 projects under its new Tourism Policy (2025-2030). Initiatives include developing tourism clusters and positioning Hyderabad as a weekend tourism capital catering to IT professionals' travel demand.
- Andhra Pradesh is expected to announce major tourism investments including a Foreign Direct Investment (FDI) worth Rs. 1,860 crore (US\$ 209.77 million), projected to create 12,500 new jobs.
- The strategy of Uttarakhand Tourism is to identify key originating regions and tourist segments, which would then be the focus of marketing campaigns.
- Madhya Pradesh tourism board has opened the door for private investment within the state by providing all the aid and facilities to the investors.
- The AP Tourism Development Corporation (APTDC) plans to establish 100 kiosks across the state in the first phase, providing employment opportunities to the youth.
- In FY25 under the SASCI scheme, Gujarat secured Rs. 99.50 crore (US\$ 11.6 million) for an ecotourism destination at Mokarsagar, Porbandar, and Rs. 51.56 crore (US\$ 5.9 million) for a tented city and convention centre at Dhordo.