



The Best Of MSME

Swadeshi Expo Summit Awards 2024

Multi - Product Showcase



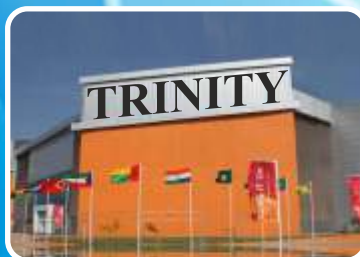
MUMBAI

13 - 15 MARCH 2024
NESCO, GOREGAON EAST



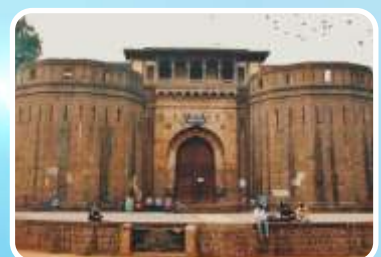
GOA

CONTACT FOR MORE INFO
DR. SPM AC STADIUM, PANAJI



PUNE

CONTACT FOR MORE INFO
MAHALAXMI LAWNS





THE BEST OF MSME SWADESHI EXPO 2024 | SUMMIT | AWARDS



On India's 75th Independence Day, Prime Minister Narendra Modi said: "The goal of Amrit Kaal is to ascend to new heights of prosperity for India and the citizens of India." Azadi Ka Amrit Mahotsav is an initiative of the Government of India to celebrate and commemorate 75 years of independence and the glorious history of its people, culture and achievements. Our vision is to contribute our little bit towards making Amrit Kaal which we have entered to until India@100 is a superpower by 2047. A golden era has begun and we are all racing towards making India - 5 trillion dollar economy. The Best of India . Biz is a series of events which are small steps in this direction.

India is adding 1 trillion dollars every three years. In terms of the nominal GDP, it climbed up from the 10th position in 2014 to the 5th position in 2022. Going by these trends, India is poised to become a 5 trillion-dollar economy soon. India has the world's largest youth population, at around 356 million. At 64 per cent, the high percentage of India's working population not only contributes to growth in GDP and per capita income, but also represent a large customer base for companies to target & thrive.

Around 40 per cent of India's installed electricity capacity already comes from non-fossil fuel sources. This switch to renewable energy like solar or CNG, besides being clean, also lowers the costs for individuals and businesses and reduces the country's reliance on imports. India has a voracious appetite for technology. In the manufacturing and financial sectors, the technology adoption rate has increased. This improved productivity, while reducing production costs and improving quality. These factors drove profitability and, therefore, increased investments in innovation.



HIGHLIGHTS OF THE BEST OF MSME 2024

▲ Do business from a star hotel-like ambience

- ▲ 3 Business Days
- ▲ World Class Venue
- ▲ 5000 Key Purchasers
- ▲ Industry's Best Awards
- ▲ Demos, Displays & B2B Meetings
- ▲ Professionals Luncheon Networking
- ▲ Conference, Seminars & Workshops
- ▲ International Marketing & Delegates
- ▲ Allied Industries & Product Launches
- ▲ Gala Dinner for Industry's Who's Who
- ▲ Cutting-edge Technologies & Machines
- ▲ World Market Leaders & Industry Brands
- ▲ Interaction with Government & Stakeholders



WHY EXHIBIT AT THE BEST OF MSME 2024?

- ▲ How our mega showcase will help your business?
- ▲ Exhibitions combine benefits of internet, direct marketing & other media.
- ▲ Almost anyone interested in your product will be there.
- ▲ It's most cost-effective & better than advertising.
- ▲ Exhibitions are a marketing medium like no other.
- ▲ Touch, feel & enquire – face-to-face networking.
- ▲ Your target-audience comes to you in thousands.
- ▲ It can be a game changer for your business.
- ▲ Franchise or set up distribution channels.
- ▲ Set up shop in a 5 star like ambience.
- ▲ Launch products & evaluate response.
- ▲ Reinforce your brand & get recall.
- ▲ A year's business in 3 days!



THE BEST OF MSME 2024 THEMES

- ▲ Govt & Semi-Govt Agencies
- ▲ Hospitality, Horeca & Hotels
- ▲ Textiles, Furnishing & Fabrics
- ▲ Handloom & Rural Industries
- ▲ Handicrafts & Cottage Industries
- ▲ Leather & Related Products
- ▲ Consumer Non - Durables
- ▲ Travel & Tourism
- ▲ Medical & Health Tourism
- ▲ Horticulture - Fruits & Vegetables
- ▲ Basmati, Grains & Pulses
- ▲ Agro & Organic Products
- ▲ Processed Food & Beverages
- ▲ Commercial Kitchens & HoReCa
- ▲ White Goods & Appliances
- ▲ Ayush Health Systems
- ▲ Pool, Baths & Spas
- ▲ Fitness & Sports
- ▲ Health & Supplements
- ▲ Body & Beauty
- ▲ Furniture - Outdoor & Indoor
- ▲ Lighting & Fittings
- ▲ HNI & Lifestyle Living
- ▲ Kids & Youth Products
- ▲ Solar & Electrical Products
- ▲ Smart & Home Automation
- ▲ IT, Mobiles & Computers
- ▲ Construction Material
- ▲ Property & Real Estate
- ▲ Cleantech & Hygiene
- ▲ Solar & Renewable Energy
- ▲ Auto & 2 - 3 - 4 Wheelers
- ▲ Electric Vehicles & Mobility
- ▲ Loans, Funds & Insurance
- ▲ AND MUCH MORE



FOREIGN & INDIAN VVIPs AT TRINITY EVENTS



President of Mauritius & CMD of Impex Chamber



Sri Lankan Minister & Kerala Health Minister



India's Minister Shripad & Celebrity Chef V Inamdar



Union Food Pro Minister, Shri R Teli inaugurating



Hon Chief Minister of Goa & Impex Chamber Mg. Dir.



Governor of Maharashtra & Impex Chamber Mg. Dir.



India's Ex-Minister Suresh P. & Vijay K. AIAI President



Union Secretary, A Sharan & Dr. Nagendra, PM's Guruji



H. E. Governor Rao & CM Fadnavis of Maharashtra



President of Goa Chamber of Commerce welcomed



WHY VISIT THE BEST OF MSME 2024?

- ▲ It's an Industry Event
- ▲ Get the Latest Updates
- ▲ Venture into New Markets
- ▲ Sign Joint-Ventures / Tie-ups
- ▲ Benefit from Product Launches
- ▲ Expand Your Business Portfolio
- ▲ Attend Demos & Collect Samples
- ▲ Connect with the Market-Leaders
- ▲ Check-out the International Edge
- ▲ Meet One-on-One with Professionals
- ▲ Survey & Evaluate Market Conditions
- ▲ Witness New Technologies & Equipment
- ▲ Source or Offer Raw Materials & Supplies
- ▲ Be There for Free Workshops & Presentations
- ▲ Learn, Educate & Keep Abreast of Developments
- ▲ Sign-up Joint-Ventures with Indigenous Business
- ▲ Interact with MNCs, Suppliers, Distributors & Retailers
- ▲ Opt for Dealerships, Buy at Best Prices or Benefit from Offers
- ▲ Save Time, Costs, Energy & Resources Through New Initiatives

THEMES & PROFILE OF THE BEST OF MSME 2024



Government Agencies



Leather & Related Products



Basmati, Grains & Pulses



Hospitality, HoReCa & Hotels



Consumer Non - Durables



Agro & Organic Products



Textiles, Furnishing & Fabrics



Travel & Tourism



Processed Food & Beverages



Handloom & Rural Industries



Medical & Health Tourism



Commercial Kitchens & HoReCa



Handicrafts & Cottage Industries



Horticulture - Fruits & Vegetables



White Goods & Appliances

SWADESHI EXPO | SUMMIT | AWARDS



Ayush Health Systems



Outdoor & Indoor Furniture



Smart & Home Automation



Pools, Baths & Spas



Lighting & Fittings



IT, Mobiles & Computers



Fitness & Sports



HNI & Lifestyle Living



Construction Material



Health Supplements



Kids & Youth Products



Property & Real Estate



Body & Beauty



Solar & Electrical Products



Cleantech & Hygiene



WHO SHOULD VISIT

- ▲ Accreditation Authorities
- ▲ Admin & Procurement Managers
- ▲ Agricultural Producers
- ▲ Airlines Officials
- ▲ Amusement Parks & Outdoors
- ▲ Analysts
- ▲ Architects
- ▲ Bakery Owners
- ▲ Bank Officials
- ▲ Bars & Restaurant Owners
- ▲ Brand Managers
- ▲ Builders
- ▲ Bulk Purchasers
- ▲ Businesses / Corporates
- ▲ Buyers of Healthcare Products
- ▲ Cafes & Parlors Owners
- ▲ Captive Power Consumers
- ▲ Caterers
- ▲ Channel Partners
- ▲ Chefs
- ▲ Cleaning Service Providers
- ▲ Climate Analyst
- ▲ Colleges & Educational Institutions
- ▲ Consultants
- ▲ Contractors
- ▲ Cultivators
- ▲ Dealers
- ▲ Decision-makers
- ▲ Decorators
- ▲ Desert & Ice-Cream Producers
- ▲ Developers
- ▲ Dieticians
- ▲ Distributors
- ▲ Domestic & International tourists
- ▲ Drug Manufacturers
- ▲ Energy Consultants
- ▲ Energy Planners
- ▲ Engineers
- ▲ Event Managers
- ▲ Exporters
- ▲ Façade Cleaners
- ▲ Facility Managers
- ▲ Farmers Markets
- ▲ Fast Food Chains
- ▲ Financiers
- ▲ Food Processors
- ▲ Foreign Delegates
- ▲ Furnishers
- ▲ Government Officials
- ▲ Home Bakers
- ▲ HR & Recruitment Executives
- ▲ Hygiene Consultants
- ▲ Importers
- ▲ Industry Experts
- ▲ Installers & Integrators
- ▲ Insurance Providers
- ▲ International Hospitals
- ▲ Investors
- ▲ Lecturers
- ▲ Lifestyle Buyers
- ▲ Machinery & Raw Material Suppliers
- ▲ Manufacturers
- ▲ Manufacturers & Suppliers
- ▲ MDs & Surgeons
- ▲ Media & Publications
- ▲ Medical Associations & Councils
- ▲ Medical Practitioners
- ▲ Ministry & Health Authorities
- ▲ MNCs
- ▲ Online Retailers
- ▲ Packers
- ▲ Pharmacies & Chemists
- ▲ Policy Makers
- ▲ Practitioners
- ▲ Producers
- ▲ Professionals
- ▲ Project Developers
- ▲ Project Procurement Officials
- ▲ Purchase Managers
- ▲ R & D Centers
- ▲ Real Estate Agents
- ▲ Retailers
- ▲ Senior Corporate Executives
- ▲ Service Providers
- ▲ Snack Food Producers
- ▲ Software Solution Providers
- ▲ Sourcers
- ▲ Specialists
- ▲ Stockists & Retailer
- ▲ Students
- ▲ Suppliers
- ▲ System Integrators
- ▲ Technicians
- ▲ Technology Developers
- ▲ Therapists
- ▲ Tour Guides & Operators
- ▲ Traders
- ▲ Travel Agents & Consultants
- ▲ Vendors
- ▲ Wholesalers

MULTI-PRONGED WORLD MARKETING



Social Media & Telecom



Associations & Chambers



Media Briefings



English Newspapers



Special Invitations



Radio FM



Vernacular Dailies



TV & Cable Channels



In Venue Displays



Outdoor Publicity



Online Marketing



Business Visits

COST-EFFECTIVE RATES

- Raw Space - ₹16,500 /- per sq.mtr ● Built-up Shell - ₹17,000 /- per sq mt
- Overseas Exhibitors (Tariffs in US \$ or Euros) • Space - US \$ 200 or Euro € 170 per sq mt. • Shell - US \$ 215 or Euro € 185 per sq mt.
- Shell includes table, chairs, lights, panels, fascia, plug, etc.
- 15 - 20 % Premium on Corner Stalls. 18% GST applicable.
- Discounts for MSMEs & special categories

PROFESSIONAL ORGANIZERS



TEAM TRINITY

The Trinity Group incorporated in 1994, has over the last almost 25 years emerged as India's pioneers and premium producers of International B2B exhibitions and specialized events. Trinity has been official event managers for many world shows, including for the Government of Sri Lanka's TRADMED Expo and also produced India Trade Fair with the Government of Mauritius, inaugurated by H.E. Vyapoori, the Mauritian President to be repeated in 2020. Trinity has always received the support of various Government of India and the States for its mega shows and this one is no different.

Trinity Ventures is an ISO 9001 : 2015 company, recognised by the American National Standards Institute (ANSI) for "organising trade and business exhibitions, event management, media and publications". Trinity events for MSMEs / SSIs (Micro, Small & Medium Enterprises) are supported by NSIC (National State Industries Corporation) subsidies. Trinity is also a member of number of trades, professional and industrial associations – European Union Chambers of Commerce, All India Association of Industries, Mahratta Chamber of Commerce, Industries and Agriculture, etc. and works actively with these agencies.



TRINITY EVENTS ARE SUPPORTED BY UNION & STATE GOVERNMENT PAVILIONS

Union Government Ministries Pavilions



Ministry of Agriculture
& Farmers Welfare



Ministry of Commerce
& Industry



Ministry of Food
Processing Industries



Ministry of Health &
Family Welfare



Ministry of Science
& Technology



Ministry of Skill Dev.
& Entrepreneurship

Central Government Agencies Pavilions



APEDA



COCONUT BOARD



COFFEE BOARD



COIR BOARD



CSIR



CSIR-IIIM



FSSAI



ICAR



IIFPT



KVIC



MPEDA



NAM



NEHDC



NIFTEM



NIS



SKILL INDIA



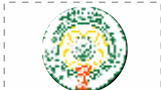
SPICES BOARD



TEA BOARD

And many more

Major States Pavilions



ANDHRA PRADESH



ARUNACHAL



ASSAM



BIHAR



CHANDIGARH



CHATTISGARH



DELHI (NCT)



GOA



GUJARAT



HARYANA



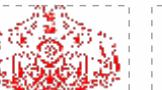
JAMMU & KASHMIR



JHARKHAND



KARNATAKA



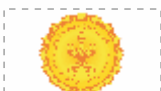
KERALA



LAKSHADWEEP



MADHYA PRADESH



MAHARASHTRA



MANIPUR



MEGHALAYA



MIZORAM



NAGALAND



ODISHA



PUNJAB



RAJASTHAN



SIKKIM



TAMIL NADU



TELANGANA



UTTARAKHAND

And many more

Special Thanks



Government
Boards & Depts



All India Association
of Industries



All India Food Processors'
Association (AIFPA)



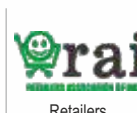
Association of Food
Scientists & Technologists



Federation of Hotel &
Restaurant Associations of India



Hotel And Restaurant
Association (Western India)



Retailers
Association of India



Western India
Culinary Association



Hospitality Purchasing
Managers' Forum



Association of Hotel
And Restaurant India



I Professional
Housekeepers Association



Poona
Hoteliers Association



Culinary Forum
of Goa



Goa Chamber of
Commerce & Industry



Travel & Tourism
Association of Goa



Goa Hotel & Restaurant
Association

And
many
more

Professional Producers



3 GUINNESS
WR HOLDERS

PROMOTED BY



TRINITY
ISO 9001:2015

Certified by



American National Standards Institute
International Conformance Veritas



PATRON MEMBER
EU INDIA CHAMBERS



ASSOCIATE
MAHARATTA CHAMBER



IMPORT - EXPORT
& HEALTH CHAMBER

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